

City of Burlington
Office of Public Information
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www.BurlingtonNC.gov/DestinationBurlington



PRESS RELEASE

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Public Input Session to Create New Vision for Burlington

The community is asked to guide planning efforts toward "Destination Burlington"

BURLINGTON, NC— The City of Burlington is ready for a fresh vision of the future and is inviting all interested members of the community to engage in this creative effort. Should Burlington have more parks? Additional sidewalks? Preserved historic areas? Fun activities downtown? Citizens are encouraged to participate in a Public Input Session that will guide the City into 2035 as part of its *Destination Burlington* comprehensive planning effort.

The Public Input Session, the third of its kind, will be held on Wednesday, August 6th at 4:00pm at Holly Hill Mall, located at 309 Huffman Mill Road in Burlington. Residents, business owners, and anyone interested in providing their opinion on what makes Burlington a great place to live and existing challenges to redevelopment are encouraged to participate. Families are welcome.

The Public Input Session will involve several exercises to gather resident feedback, opinions, and preferences. City Planning & Economic Development staff will facilitate the session and be available to answer questions.

All interested members of the community are encouraged to participate in the Destination Burlington planning process at <http://cityofburlingtonnc.mindmixer.com/> by joining topic discussions. A short online survey is also available at <https://www.surveymonkey.com/s/DestinationBurlington>. The survey will ask you to rate the importance of the City's services, where development should occur in the City, and what natural resources should be protected, among other important issues.

For this planning effort, the City has hired the project team of RATIO, an urban design + planning firm, joined by RKG Associates, Inc., a market and economic development strategy firm, and Stewart Engineering, a civil engineering firm. The effort is being funded in part by a Community Transformation Grant to the City by the Centers for Disease Control and Prevention.

For more information regarding the *Destination Burlington* plan or the Community Visioning Workshop, contact Rachel Hawley Kelly, Public Information Officer, at (336) 222-5076 or rhawley@ci.burlington.nc.us.

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